



Utilizing Real-World Data for Sports Data Collection with CDISC Standards

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Meet the Speaker

Hyun-Moon, Kim

Title: PD(R&D Program Director)

Organization: MCST-KOCCA

Kim Hyun-moon is the R&D program director of the Ministry of Culture, Sports and Tourism. In particular, he is in charge of sports technology and is also in charge of planning medical technologies related to digital therapeutics in connection with content.

As a culture technology PD, he is planning and working on various projects related to the intelligence and precision of sports R&D based on data. In addition, the digitization of sports mileage is being promoted through the analysis of exercise amount and exercise effectiveness based on standard data such as CDISC and Meta Data..



Agenda

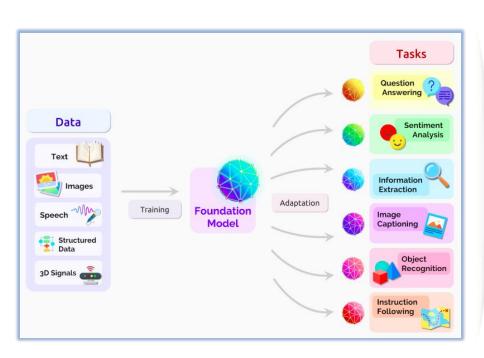
- 1. LM(Language Model) Background
- 2. CDISC & Sports big data Strategy of the MCST for Promoting Sports health care & data industry



LM(Language Model) Background

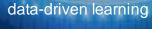
LLM(Large Language Model)

Foundation Model (ex; ChatGPT)-based generation service Al



Generative AI Wave

- How to use AI in the industry
- For field-specific purpose data
- Efficiency and individual

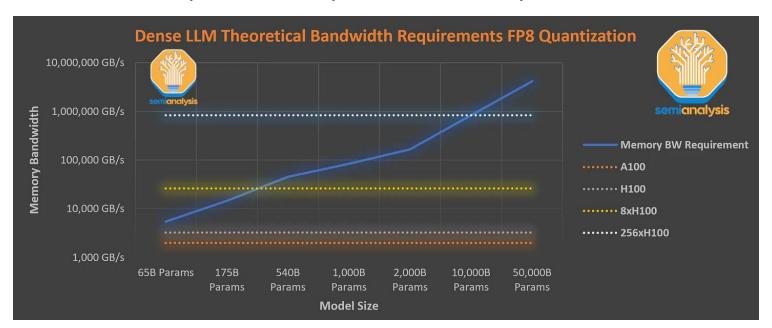




LLM(Large Language Model)

Why ChatGPT rely on the Mixture of Experts architecture

→ frontier models require trillions of parameters and require GPUs for inference



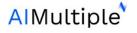


LM(Language Model)

Specialized Generative AI

Horizontal AI		Vertical AI		Common AI	
Accounting	Hypatos	Entertainment localization	<u>@</u> eepdub.ai	Automation & integration	w workato
Customer service	haptik	Entertainment		Ç	
Marketing	Jasper	VFX	Vanity AI	Enterprise search	sinequa
Sales development	regie.ai	Healthcare	Hippocratic AI — Do No Harm —		
Sales	salesforce Sales GPT	Pharma	Insilico Medicine		

Notes: Inclusion criteria: Public claim to have added generative AI features in this specific domain. Not comprehensive.





VFLM(Vertical Function Language Model)

Hippocratic AI vs. GPT-4 Performance on Major Healthcare Categories

		Existing LLMS			Hippocratic AI		
	Number of Tests	Commercial LLM #1	Commercial LLM #2	GPT-4	Ours	Improvement vs Best Competitor	
Pharmacist	4	52.5%	32.3%	62.6%	76.5%	13.9%	
Dentist	3	73.6%	59.9%	78.8%	91.9%	13.1%	
Nurse	18	54.6%	36.1%	73.6%	80.9%	7.3%	
Physician	23	47.8%	33.4%	76.4%	83.1%	6.7%	
Medical Coder	6	49.9%	31.5%	57.3%	68.2%	10.9%	
Health Equity	6	77.8%	73.5%	84.9%	87.0%	2.1%	
Ancillary	22	59.8%	39.3%	75.8%	85.0%	9.2%	
Compliance	10	59.3%	46.1%	81.6%	91.2%	9.6%	
Administrative	14	64.3%	44.2%	76.0%	86.0%	10.0%	
	106	60.0%	44.1%	74.1%	83.3%		



Yes!! VFLM(Vertical Function Language Model) No!!! LLM(Large Language Model)

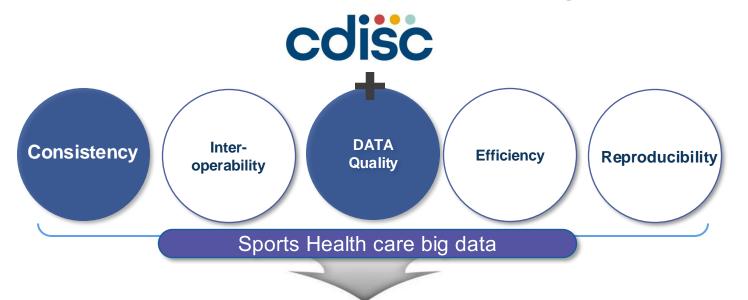
VFLM, not LLM, for explainable AI services Standard Data model is the foundation of the VFLM AI service

- **Consistency**: Standards ensure that the data used to train the model is consistent. This is crucial because inconsistent data can lead to a model that performs poorly or is biased.
- Interoperability: Standards allow different datasets to be combined and used together. This is particularly important for large language models, which often require vast amounts of data from various sources.
- Quality: Standards help maintain the quality of the data. High-quality data is essential for training a model that is accurate and reliable.
- **Efficiency**: Standards can make the process of collecting and preparing data more efficient. This can save time and resources, which is especially important when dealing with large amounts of data.
- **Reproducibility**: Standards make it easier for others to reproduce the results of the model. This is important for verifying the model's performance and for further research and development.



Sports big data for sports industry 4.0

CDISC standards are needed to build sports health big data and LLM



Sports Industry 4.0





CDISC & Sports big data Strategy: Promoting Sports health care industry

Sports health care

Sports Health Care, associated with sports medicine, is a field that focuses on maintaining and improving health through sports and physical activity.

- **Prevention and Treatment of Injuries**: Sports Health Care professionals work to prevent and treat sports-related injuries. This includes assessment, diagnosis, treatment planning and implementation, surgery, and post-operative care.
- **Physical Fitness**: Sports medicine deals with physical fitness and the treatment and prevention of injuries related to sports and exercise. It's a distinct field of health care that emerged in the late 20th century.
- **Health Promotion**: The World Health Organization (WHO) has a Sport for Health Programme that promotes participation in sports and works with the sports community to advance health for all. The program aims to raise awareness and stimulate sports environments to promote health and well-being.
- **Physical Activity**: Regular physical activity helps prevent and treat noncommunicable diseases (NCDs) such as heart disease, stroke, diabetes, and breast and colon cancer. It also helps prevent hypertension, overweight, obesity, and can improve mental health, quality of life, and wellbeing.

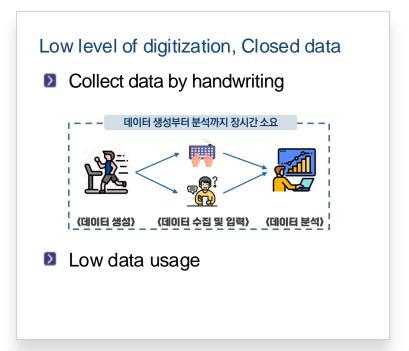


Sports health care & data resources

Sports data is being collected through major institutions..

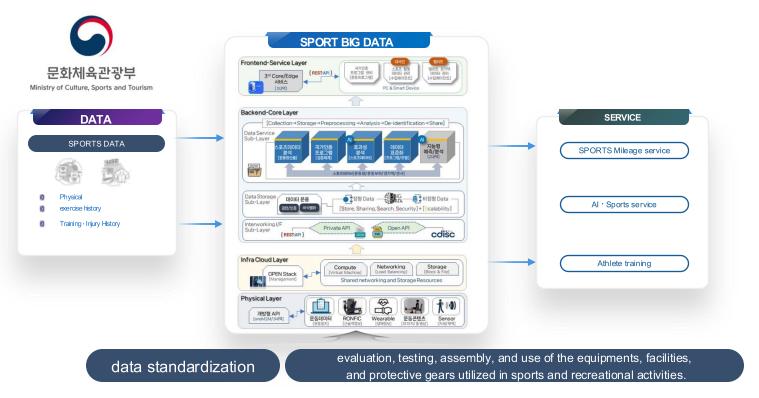
analog collection → uselsess data





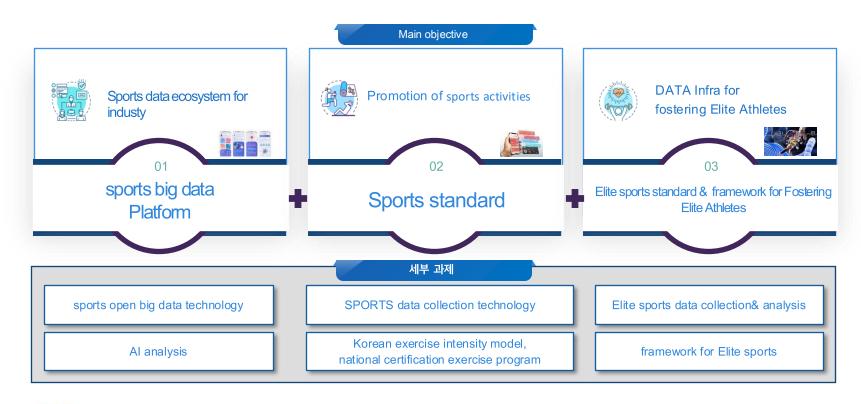


Sports big data concept



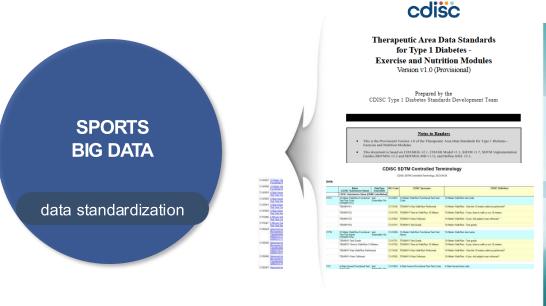


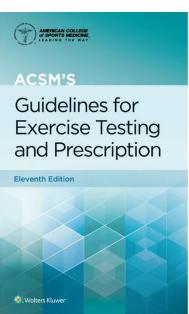
Sports big data concept





Sports data standard concept







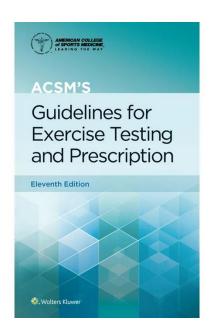
CDISC Exercise module



- CDISC Therapeutic Area Data Standards for Type 1 Diabetes Exercise and Nutrition Modules include information on the level of
 exercise performed by the subject, such as the type of exercise
 (e.g., cardio, interval, strength), frequency of exercise, and duration
 of a single exercise session
- In addition, the guide provides information on how to represent data obtained from wearable devices measuring exercise parameters. This may include data on the intensity of exercise, which can be expressed in absolute or relative terms



ACSM Guidline



- The American College of Sports Medicine (ACSM) is a professional organization that promotes and integrates scientific research, education, and practical applications of sports medicine and exercise science to maintain and enhance physical performance, fitness, health, and quality of life.
- ACSM's Guidelines for Exercise Testing and Prescription delivers scientifically based standards on exercise testing and prescription to the certification candidate, the professional, and the student. This manual gives succinct summaries of recommended procedures for exercise testing and exercise prescription in healthy and diseased patient

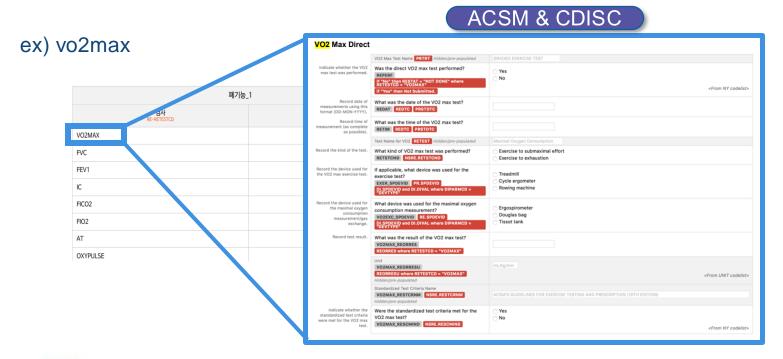


CDISC & ACSM for sports data standard

- ACSM provides guidelines for exercise prescription and testing, CDISC provides a standardized framework for collecting and managing data related to exercise and nutrition in clinical trials.
- ACSM & CDISC help to improve the efficiency and accuracy of Sports data collection & tabulation.
- ACSM & CDISC is important roles in promoting and advancing the field of sports medicine and exercise data science.



 We ensure accurate and reliable sports data collection in National R&D Programs: Community-Based Rehabilitation





Strategies of Sports big data & standard R&D

Pre R&D

Cross-team Collaboration & planning

- Create data standards requires collaboration across different teams (sports, medical & data science)
- define the fields to collect, their relationships, data types, validation rules, and how these map to other system





R&D

Documentation Development & Implementation

- create technical documents such as schemas, specifications, models, and vocabularies
- implemented, ensuring data integrity and interoperability
- consider the standards of the systems and tech you integrate with1





SERVICE R&D Review & service test

- review and update to ensure they remain relevant and effective
- Service on test bed (such as AI, data API service)











Thank you!