

# Will ICH M11 be the Catalyst to the Digital Transformation in Pharma R&D?

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TransCelerate BioPharma Inc.

CDISC Japan Academic Workshop  
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# TransCelerate was conceived to improve the health of people around the world by accelerating and simplifying the research and development of innovative new therapies



In 2012, after several years of discussion, R&D Leaders formed a non-profit to collaborate using the words “**Transform**” and “**Accelerate**” to create TransCelerate.



**Member driven mission** to collaborate across the global biopharmaceutical research and development community to **identify, prioritize, design, and facilitate** the implementation of solutions designed to drive the **efficient, effective and high-quality delivery of new medicines.**



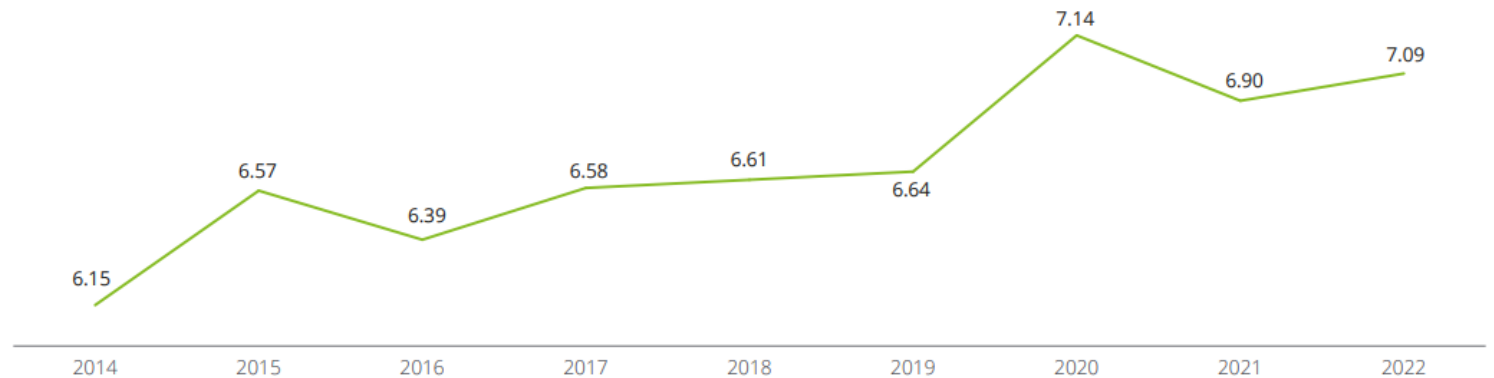
TransCelerate has grown from **10 pioneering companies** to **over 20 Member Companies** working towards improvement in key value drivers in clinical research.

# Average Cycle Times Over a 10-year Period

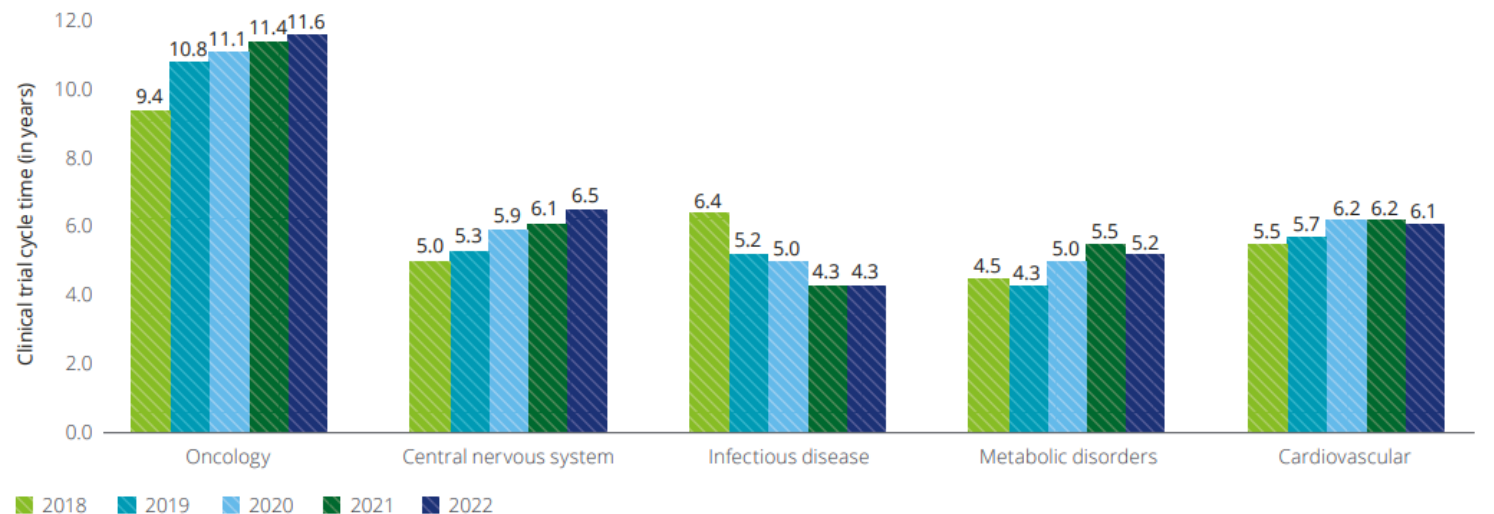
**Deloitte: Seize the Digital Momentum – Measuring the return from pharmaceutical innovation 2022**

<https://www2.deloitte.com/ch/en/pages/life-sciences-and-healthcare/articles/measuring-return-from-pharmaceutical-innovation.html>

## Average Cycle Time in Years from Start of Phase I to end of Phase III Clinical Trials



Note: Figures indicate time between start of Phase I trial to completion of Phase III trial



Legend: 2018 (Green), 2019 (Blue), 2020 (Light Blue), 2021 (Dark Green), 2022 (Dark Blue)

Source: Deloitte analysis, 2022



Patients and caregivers continue to navigate two complex, disconnected worlds:  
Clinical Research and Clinical Care.

# Current Day TransCelerate Roadmap



## Transforming Connectivity

Modernize ways of working across systems, processes and people

- Protocol digitization (CC&R, DDF, Vulcan Utilizing the digital protocol)
- EHR connectivity
- Enabling translational safety



## Information Sharing & Reuse

Use information innovatively, respecting patients, advancing science and medicine,

- Clinical data sharing via Historical trial data module
- Optimizing data collection
- Rapid safety signal assessments in (Using RWD)



## Innovative Trial Design

Research designed to fit the lives of patients that delivers safe and effective therapies

- Modernizing clinical trial conduct: Patient preferences and supporting sites
- Embedded pragmatic trials
- Operationalizing platform trials



# Digital Data Flow Ambition

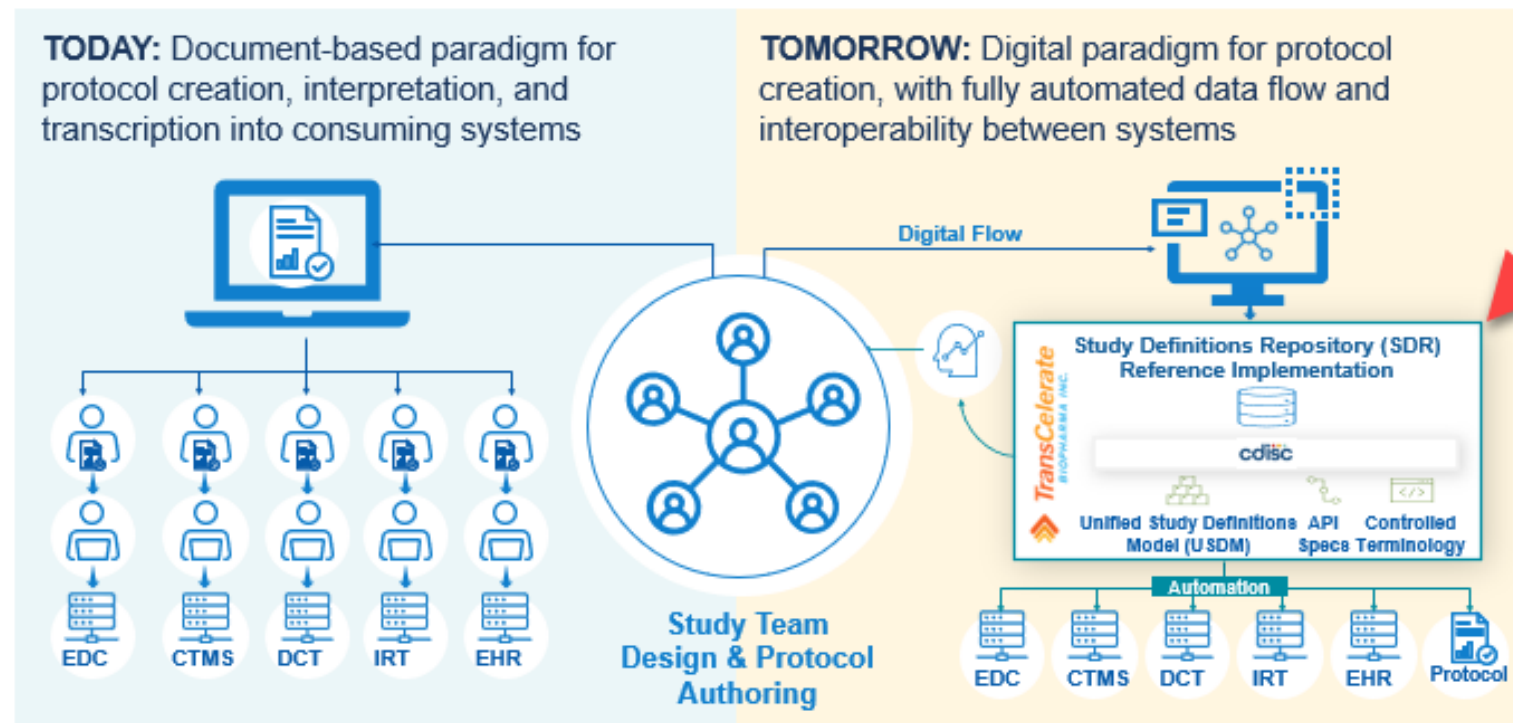
## Documents to Data / Write Once, Read Many

**Digital** - standard representation of study protocol

- ✓ structured
- ✓ machine readable
- ✓ executable

**Data Flow** – industry-wide interoperability

- ✓ exchange of data
- ✓ non-cooperating organizations
- ✓ minimal effort

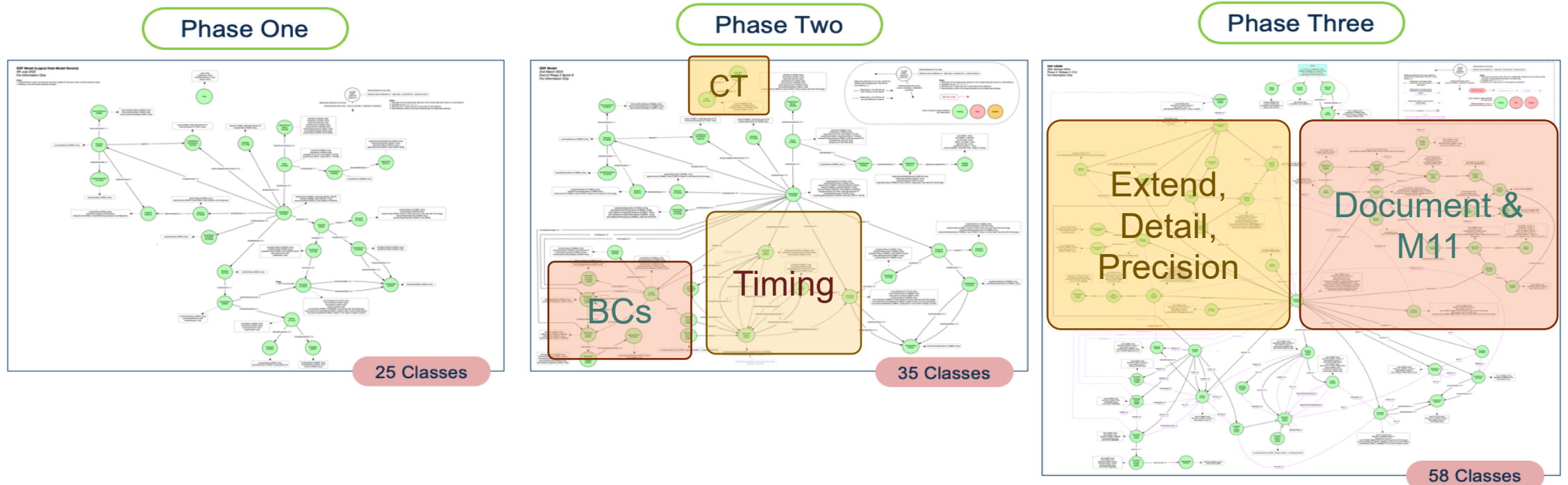


**Eliminate non-value added activities, work smarter not harder**  
**Enable automation of downstream study startup and conduct processes**  
**For all stakeholders**

# DDF Deliverables

		PHASE ONE July 2021 – July 2022	PHASE TWO Oct 2022 – Sep 2023	PHASE THREE July 2023– Apr 2024	PHASE FOUR Apr 2024– 1Q 2025	
CDISC's USDM Reference Architecture	USDM Data Model	✓	✓	✓	✓	
	API Specification	✓	✓	✓	✓	
	CDISC Controlled Terminology	✓	✓	✓	✓	
	Implementation Guide		✓	✓	✓	
	Test Files		✓	✓	✓	
	Conformance CORE Rules – POC				✓	TBD
TransCelerate's SDR & Implementation Support	Study Definitions Repository (SDR)	✓	✓	✓	✓	
	Common Protocol Template (CPT) Interface Tool – POC		✓			
	Implementation Architecture Scenarios Toolkit		✓			
	Persona Toolkits (MW, DM, IT)		✓			
	Kubernetes – POC				✓	
	Industry Engagement					✓
			Connectathon	Discovery Day Solution Collab Forum	Hands-on Workshops Solution Catalog	Use Cases, Benefits Case Studies

# Expansion of the USDM Model



- Solid foundation
- The protocol document was an external entity into which the structured content could be exported

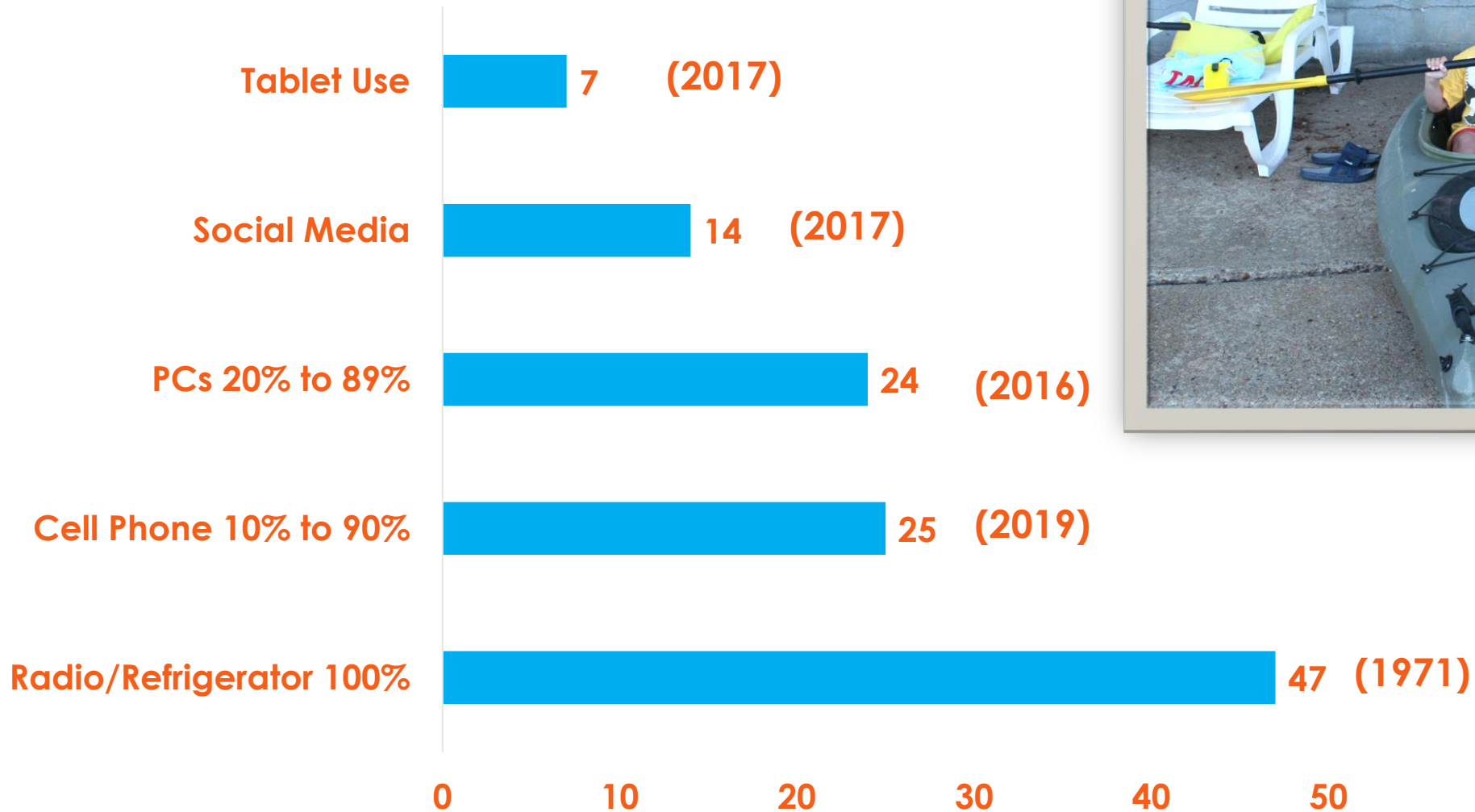
- Focused on the structured elements of the protocol, e.g. the Schedule of Activities (SoA) & Biomedical Concepts (BCs)
- The protocol document still an external entity

- **Now contains structured and unstructured elements**
- **The entire protocol document can be held within the USDM**
- **Protocol document generated from the model**



# Are we there yet ?

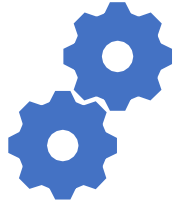
## Years to Max Use



# TransCelerate in Partnership with CDISC on Digital Data Flow

*Unified study definitions model (USDM) + Study Definitions Repository + APIs*

**Use cases advanced by member companies and tech companies**



Cloud portability  
.Analytic capabilities



Vendor agnostic  
automated flow of  
data across platforms



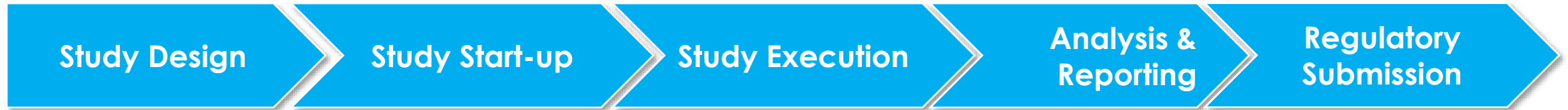
EHR connectivity for  
screening. Assessment  
of patient burden.

- **35+ Tech Companies** have volunteered to inform development and sustainability (i.e., EDC and eCOA, Analytics, System integrators and software development, RWD companies)
- **16 Member Companies** in some stage of implementation or implementation planning



# DDF Use Cases

From machine actionable Protocol authoring to automation of downstream connectivity



### Study Design and Analytics

- Predict and avoid protocol amendments
- Improve study design with comparative analysis
- Automate for complexity and patient burden scoring
- Optimize Inclusion / Exclusion Criteria
- Determine study feasibility

### Downstream Process Automation and E2E Traceability

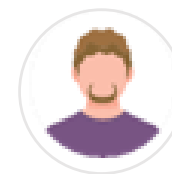
- Auto-configure execution systems
- Auto-generate SDTM trial design datasets
- Auto-populate trial registries
- Publish user-specific protocol views
- Feed study updates into all study execution systems



*"As a medical writer, the digitalization of data flows enables me to work faster with my team on one dedicated system, accessing study content in a single digital study design system."*



*"As a data manager, the digitalization of end-to-end processes from study design to EDC generates structured data that can be leveraged to track outcomes and progress made."*



*"As a technical expert, the digitalization of data flows reduces tedious manual work freeing up time for more complex projects that cannot be automated (value-added activities focus)."*



# Since 2012, we have been on a journey to advance data utilization/reuse in partnership with **CDISC, Health Authorities & Others**



- **Clinical Data Standards\***
- **Common Protocol Template\***
- **FDA-NIH Leadership Council**
- **Template Suite for Reuse (CC&R)**
- **Automation PoC**
- **Digital Data Flow\***
- **ICH M11 CeSharp**
- **ACRO and EU PEARL Collaborations**
- **VULCAN<sup>™</sup>**  
HL7 FHIR

# Can we make M11 the Catalyst to go Digital

**Mature protocol template  
implementation and  
alignment**

**Maturing Data Model and  
Control Terminology**

**Regulatory Imperative**

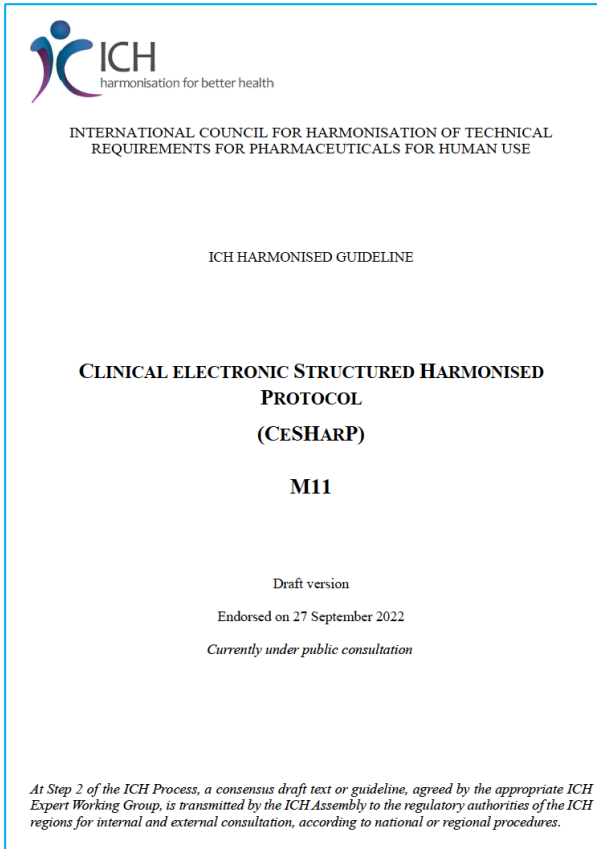





# M11 Is ...

## ICH CLINICAL ELECTRONIC STRUCTURED HARMONISED PROTOCOL (CeSHarP)

<https://www.ich.org/page/multidisciplinary-guidelines>



  
INTERNATIONAL COUNCIL FOR HARMONISATION OF TECHNICAL REQUIREMENTS FOR PHARMACEUTICALS FOR HUMAN USE

ICH HARMONISED GUIDELINE

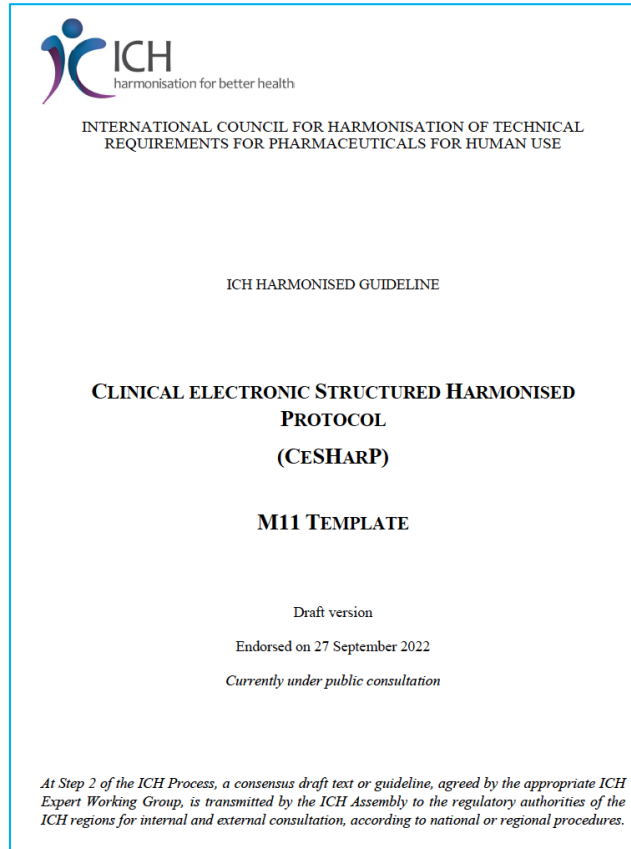
**CLINICAL ELECTRONIC STRUCTURED HARMONISED PROTOCOL (CESHARP)**


**M11**

Draft version  
Endorsed on 27 September 2022  
Currently under public consultation

*At Step 2 of the ICH Process, a consensus draft text or guideline, agreed by the appropriate ICH Expert Working Group, is transmitted by the ICH Assembly to the regulatory authorities of the ICH regions for internal and external consultation, according to national or regional procedures.*

Background, purpose, and scope as a guideline



  
INTERNATIONAL COUNCIL FOR HARMONISATION OF TECHNICAL REQUIREMENTS FOR PHARMACEUTICALS FOR HUMAN USE

ICH HARMONISED GUIDELINE

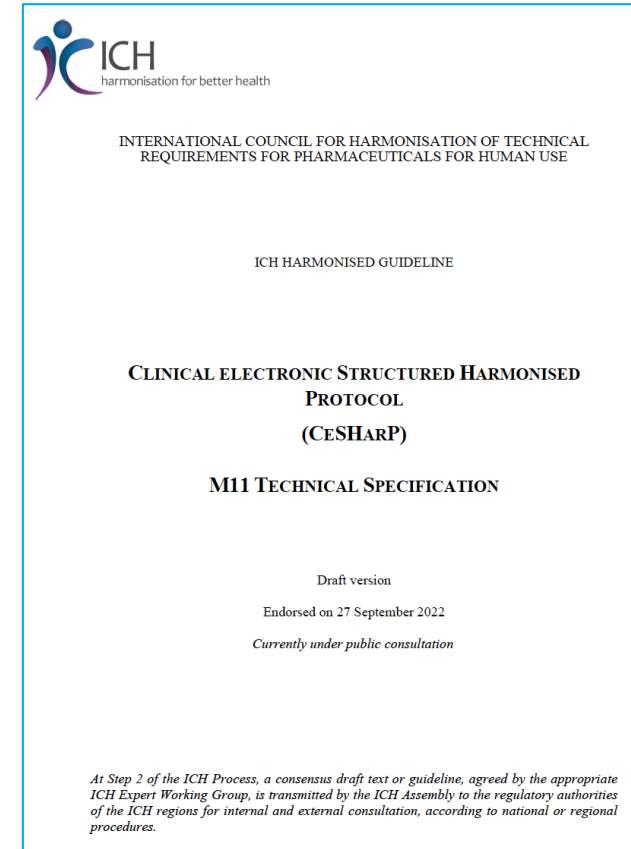
**CLINICAL ELECTRONIC STRUCTURED HARMONISED PROTOCOL (CESHARP)**


**M11 TEMPLATE**

Draft version  
Endorsed on 27 September 2022  
Currently under public consultation

*At Step 2 of the ICH Process, a consensus draft text or guideline, agreed by the appropriate ICH Expert Working Group, is transmitted by the ICH Assembly to the regulatory authorities of the ICH regions for internal and external consultation, according to national or regional procedures.*

Written format for the Interventional Clinical Trial Protocol Template



  
INTERNATIONAL COUNCIL FOR HARMONISATION OF TECHNICAL REQUIREMENTS FOR PHARMACEUTICALS FOR HUMAN USE

ICH HARMONISED GUIDELINE

**CLINICAL ELECTRONIC STRUCTURED HARMONISED PROTOCOL (CESHARP)**

**M11 TECHNICAL SPECIFICATION**

Draft version  
Endorsed on 27 September 2022  
Currently under public consultation

*At Step 2 of the ICH Process, a consensus draft text or guideline, agreed by the appropriate ICH Expert Working Group, is transmitted by the ICH Assembly to the regulatory authorities of the ICH regions for internal and external consultation, according to national or regional procedures.*

Technical representation aligned with the guideline and protocol template

# ICH M11 Creates A Unique Opportunity



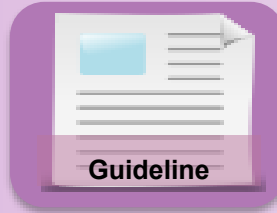
## CeSHarP



Tech Spec



Template



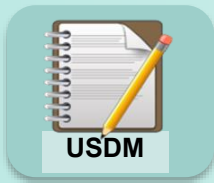
Guideline



FHIR - Technical Guide



## USDM and Terminology



USDM



M11/USDM Terminology



USDM JSON API



USDM Conformance Rules



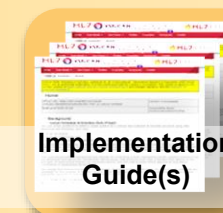
USDMIG



## Utilizing the Digital Protocol – UDP



Use Cases



Implementation Guide(s)



Reference Application



Connectathon



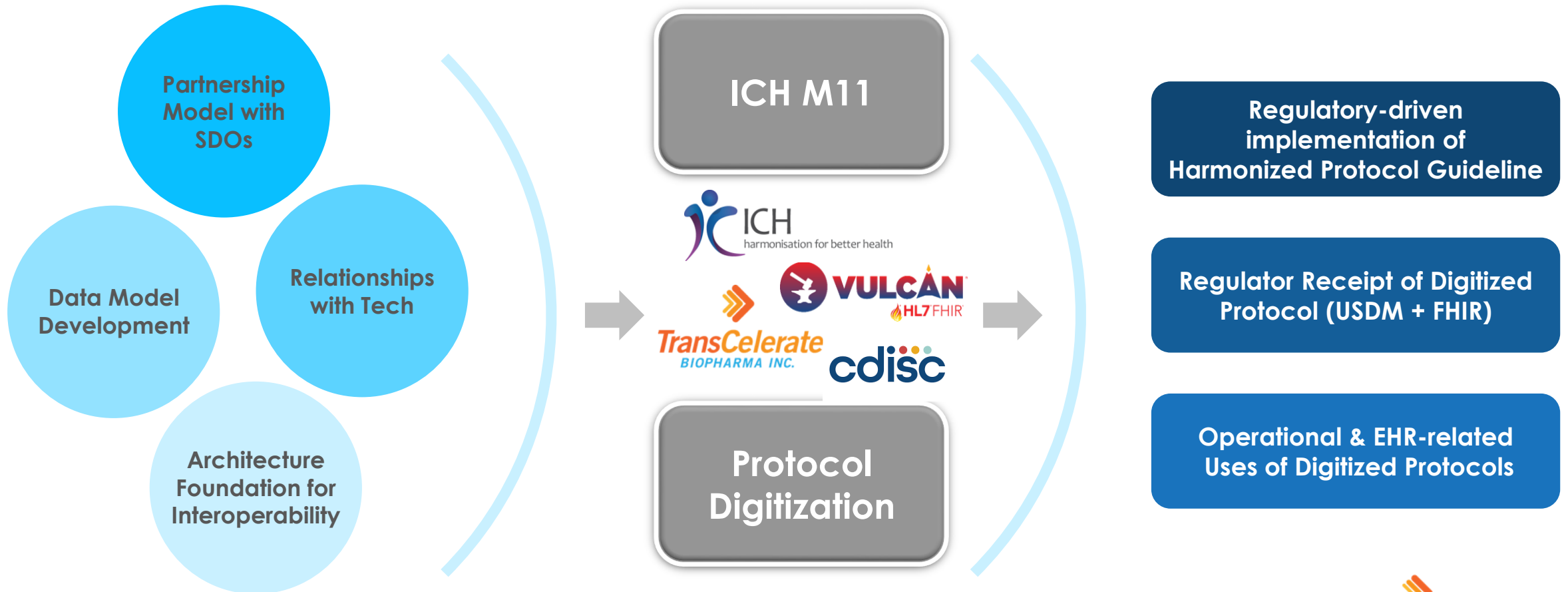
# Collaboration to amplify value of multiple initiatives

*ICH M11, Vulcan, CDISC, TransCelerate Collaborate on Digital Protocol*

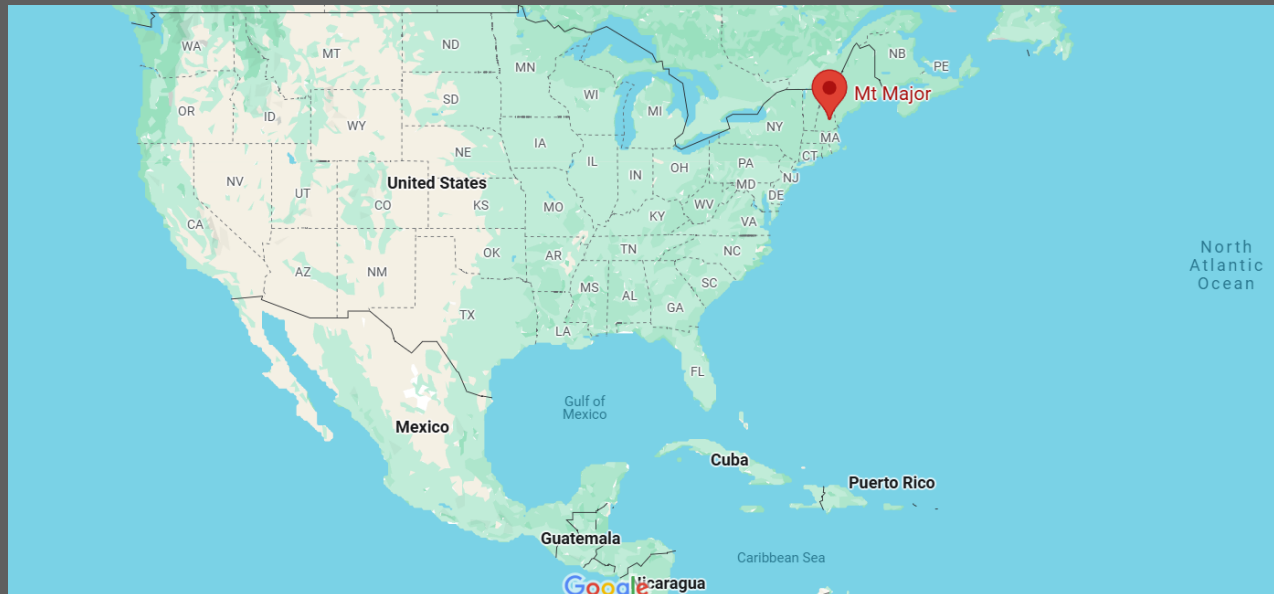
Capabilities, expertise, and relationships built to date across multiple projects

collaborating to maximize synergies & collective resources

will extend the value of multiple initiatives across the ecosystem



The road to the top of Mt. Major is paved with a lot of complaining from both my daughter and me



# There will be challenges to achieve the aspiration of converging clinical research and clinical care.

**SHIFTING MINDSET** across the ecosystem with a need to take a more collaborative approach

**ACHIEVING MORE CONNECTIVITY** across our systems, processes, and people – without sacrificing quality and time.

**ENGAGING PLAYERS IN THE HEALTHCARE ECOSYSTEM** to collectively support each other in advancing towards this aspiration

**ADOPTING NEW WAYS OF WORKING** which may feel uncomfortable at first but on a greater scale are more practical and effective



**This sounds hard.**  
**So, why take this journey...?**



# The road to interoperability is paved with a ton of hard work

*Can digital first help realize everyone's hope to put patients first ?*



1. Collaboration will be increasingly necessary
2. A need to digitalize the patient experience
3. Sustainability
4. New frontiers in drug discovery
5. Cycle time pressures
6. Industrializing what we learned from COVID
7. Focus on streamlined protocol design
8. Diversity in clinical trials
9. Developing alternative clinical sites

# Solution Directory on DDF GitHub

## Overview and Links

The top screenshot shows a GitHub issue titled "OpenStudyBuilder #4" with the following details:

- Organization Name: Novo Nordisk A/S
- Solution Name: OpenStudyBuilder
- Primary Point of Contact Email: [OpenStudyBuilder@gmail.com](mailto:OpenStudyBuilder@gmail.com)
- Secondary Point of Contact Email: [mt@novonordisk.com](mailto:mt@novonordisk.com)
- Solution Short Description: The OpenStudyBuilder is an open-source tool for managing study specifications. This tool helps with studies that once fully implemented, ensure consistency and more efficient protocol development and CRF datasets, analysis, reporting, and public disclosure of study data.

The bottom screenshot shows the "DDF Solution Directory" table with the following data:

Organization Name	Solution Name	Contact Email	Solution Description	More Info	Covered Use Cases	USDM Version Compatibility	Website
Example Organization	Example Solution	<a href="#">Email</a>	Example short description, limited to 250 characters.	<a href="#">More Information</a>	Decentralized Clinical Trials (DCT), Electronic Health Record (EHR), Study authoring, Example Other Use Case	3.0	<a href="#">LINK</a>
Novo Nordisk A/S	OpenStudyBuilder	<a href="#">Email</a>	The OpenStudyBuilder is an open-source project for clinical study specifications. This tool is a new approach for working with studies that once fully implemented	<a href="#">More Information</a>	Data storage in Metadata Repository (MDR)	3.0	<a href="#">LINK</a>

We want to find more ways for solution providers and sponsors within the larger DDF community to share information about use cases and technology development to support innovation.. This tool is a first step to enable this connectivity.

- Based on direct feedback from vendors and other community members.
- Created to be compatible with and open to all variety of solutions.
- Should serve as a starting point for additional conversations

[Solution Directory Page\\*](#)



# Acknowledgements

- CDISC
- TransCelerate DDF Team
- Vulcan Accelerator Utilizing Digital Protocol (UDP) Team
- ICH

## For more information:

[www.transceleratebiopharmainc.com](http://www.transceleratebiopharmainc.com)

<https://transcelerate.github.io/ddf-home/>

<https://www.linkedin.com/in/rob-dicicco-66815415/>