



2024

CDISC JAPAN  
INTERCHANGE

TOKYO

12-13 JUNE: CONFERENCE & EXPO | 10-11 JUNE: TRAININGS

## **CDISC Strategy: Rebuilding our Foundation and Transforming the Standards Paradigm**

Presented by Chris Decker, CEO and President, CDISC

# Meet the Speaker

Chris Decker

**Title:** CEO and President

**Organization:** CDISC



Chris Decker is the President and CEO of CDISC. Widely recognized in the industry, Chris is an expert in technology and standards for complex process and technology solutions. He has extensive experience in executive roles across software development, clinical research, and consulting. Chris was previously at Instem (d-wise) for fifteen years, most recently as Vice President, Clinical Solutions.

Chris's 20-year involvement with CDISC includes roles as a volunteer, implementer, and board member, with a focus on innovation through standards. Chris is enthusiastic about leading CDISC towards a technology-based standards future and expanding the organization's global impact in clinical research standards.



# J3C Members

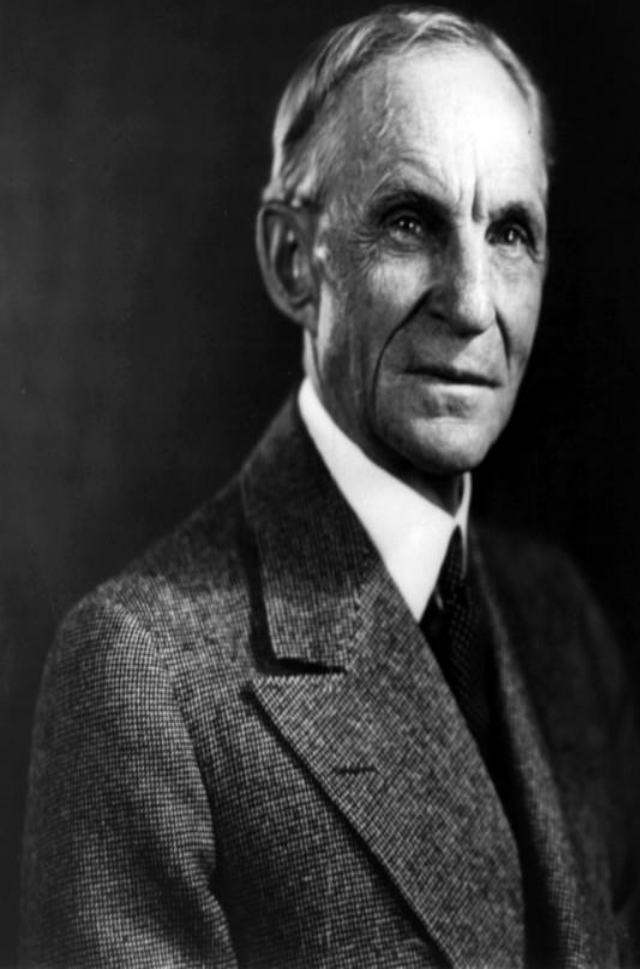
- Akira Soma, *Oracle (Chair)*
- Dr. Toshiki Saito, *NHO Headquarters & Nagoya Medical Center (Vice-Chair)*
- Hidemi Hasegawa, *Boehringer Ingelheim (Vice-Chair)*
- Hidetoshi Misawa, *Pfizer (Past-Chair)*
- Dr. Yuki Ando, *PMDA (Ex-officio)*
- Dr. Mihoko Okada, *Institute of Health Data Infrastructure (Ex-officio)*
- Dr. Hiroshi Masumoto, *Daiichi Sankyo K.K (Ex-officio)*
- Hideaki Kosaka, *EPS Corporation*
- Kaoru Matsumi, *CMIC Co., Ltd.*
- Yoshiteru Chiba, *UMIN Center*
- Dr. Hideto Yokoi, *Kagawa University Hospital*
- Megumi Kitayama, *Wakayama Medical University*
- Takako Nozaki, *Gilead Sciences*
- Akira Mizuo, *Intage Healthcare*
- Akari Kamitani, *Shionogi & Co., Ltd.*
- Yoshiko Kitagawa, *Ono Pharmaceutical Co., Ltd*





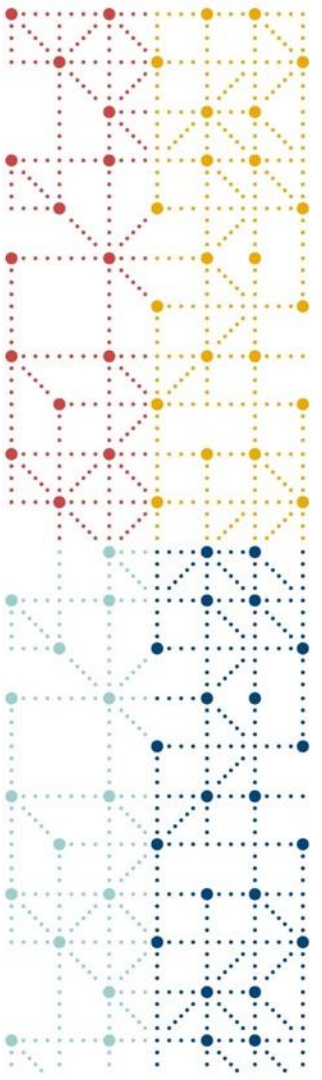
What got you here  
won't get you there.

Marshall Goldsmith



“IF I HAD ASKED PEOPLE  
WHAT THEY WANTED,  
THEY WOULD HAVE SAID:  
**FASTER HORSES...**”

Henry Ford



# Vision, Mission, and Imagine If....



# CDISC's Vision and Mission



**VISION**

*Amplify Data's Impact to Advance Research*



**MISSION**

*Create connected standards across the study information lifecycle to enable accessible, interoperable, and reusable data for more meaningful and effective research*

# Imagine in the future we can....



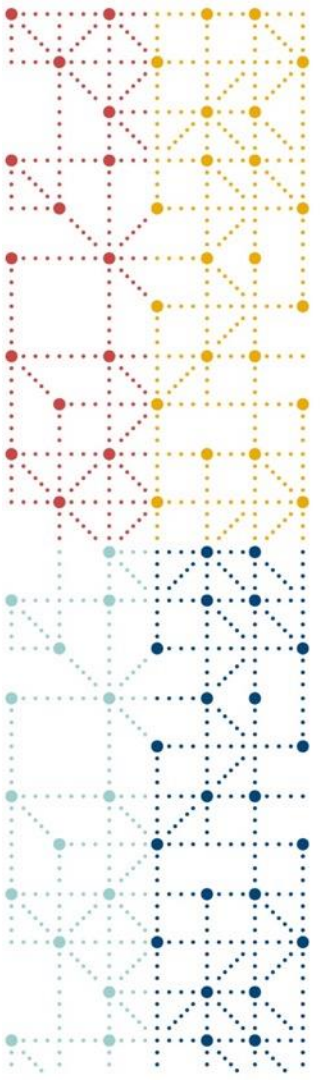
Leverage a **robust catalog of digital study information** along with AI to drive study design creating better studies and accelerating study execution.

Pull a ready to use **complete study package with all the connected standard metadata from design to analysis to submission** off the shelf making it easier to implement, consume, and automate.



Provide regulatory agencies a **connected and traceable submission package** allowing reviewers to click their way from the clinical study report to analysis to data to protocol increasing confidence in the data and results.





**Where will we be in the next  
(INSERT # HERE) years?**

# Realizing the CDISC Mission

## STRATEGIC GOAL

*Expand and enable standards driven automation across the end-to-end study information lifecycle from study design through results*

*(CDISC will expand and realize the original 360 vision)*



### Expand & Connect

Expand,  
Connect, and  
Digitalize our  
Standards




### Enable & Automate

Reduce  
Variability,  
Enable  
Interoperability,  
and Increase  
Automation



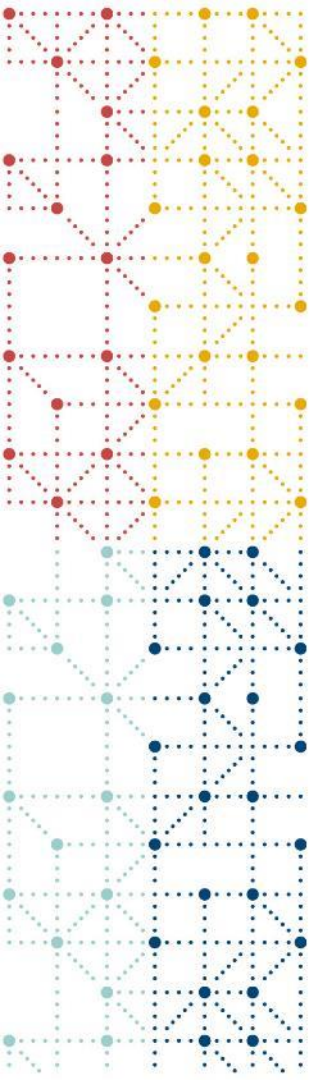
### Engage & Adopt

Focus on  
Community  
Needs  
Deliver  
Business Value



The journey of a  
thousand miles begins  
with a single step.

Lao Tzu



**Domo Arigatou Gozaimasu!**

**cdisc**